



TEMPLE BETH AM  
Embracing Jewish Life

# 2026-27 COMMENTATOR ADVERTISING RATES

**FULL YEAR (11) ISSUES\***

**5 – 10 ISSUES**

**1 – 4 ISSUES**

**PROFESSIONAL SERVICES**

Directory  
5 lines of text \$250/yr

**BUSINESS CARD**

Vertical 2" x 3 1/2"  
Horizontal 3 1/2" x 2"  
\$200/month

**BUSINESS CARD**

Vertical 2" x 3 1/2"  
Horizontal 3 1/2" x 2"  
\$250/month

**BUSINESS CARD**

Vertical 2" x 3 1/2"  
Horizontal 3 1/2" x 2"  
\$300/month

**ONE-QUARTER PAGE**

Vertical 3 3/4" x 5 1/2"  
\$350/month

**ONE-QUARTER PAGE**

Vertical 3 3/4" x 5 1/2"  
\$375/month

**ONE-QUARTER PAGE**

Vertical 3 3/4" x 5 1/2"  
\$400/month

**HALF PAGE**

Vertical 3 3/4" x 11 1/4"  
Horizontal 8 3/4" x 5 1/2"  
\$500/month

**HALF PAGE**

Vertical 3 3/4" x 11 1/4"  
Horizontal 8 3/4" x 5 1/2"  
\$550/month

**HALF PAGE**

Vertical 3 3/4" x 11 1/4"  
Horizontal 8 3/4" x 5 1/2"  
\$600/month

**FULL PAGE**

8 3/4" x 11 1/4"  
\$950/month

**FULL PAGE**

8 3/4" x 11 1/4"  
\$1,000/month

**FULL PAGE**

8 3/4" x 11 1/4"  
\$1,050/month

**UNDER CONTRACT**

**OUTSIDE BACK COVER**

8 3/4" x 11 1/4"  
\$12,000/11 issues

**OUTSIDE BACK COVER**

8 3/4" x 11 1/4"  
\$15000/5 issues

**OUTSIDE BACK COVER**

8 3/4" x 11 1/4"  
\$2500/1 issue

*\*Commentator runs 11 issues, starting August 2026-June/July 2027.*

Please contact [marketing@tbam.org](mailto:marketing@tbam.org) for more information about advertising in our monthly magazine!

**FULL PAGE**  
8 ¾" x 11 ¼"

**HALF PAGE**  
Horizontal 8 ¾" x 5 ½"

**BUSINESS  
CARD**  
Vertical  
2" x 3 ½"

**BANNER AD**  
Horizontal 8 ¾" x 1"

**BUSINESS  
CARD**  
Horizontal  
3¾" x 2"

**HALF  
PAGE**  
Vertical  
3¾" x 11 ¼"

**ONE-QUARTER  
PAGE**  
Vertical  
3 ¾" x 5 ½"

## ADVERTISING SUBMISSION DEADLINES

- June 19 (August 2026 Issue)
- July 24 (September 2026 Issue)
- August 21 (October 2026 Issue)
- September 18 (November 2026 Issue)
- October 23 (December 2026 Issue)
- November 20 (January 2027)
- December 18 (February 2027)
- January 22 (March 2027)
- February 19 (April 2027)
- March 19 (May 2027)
- April 23 (June/July 2027)