



TEMPLE BETH AM

Embracing Jewish Life

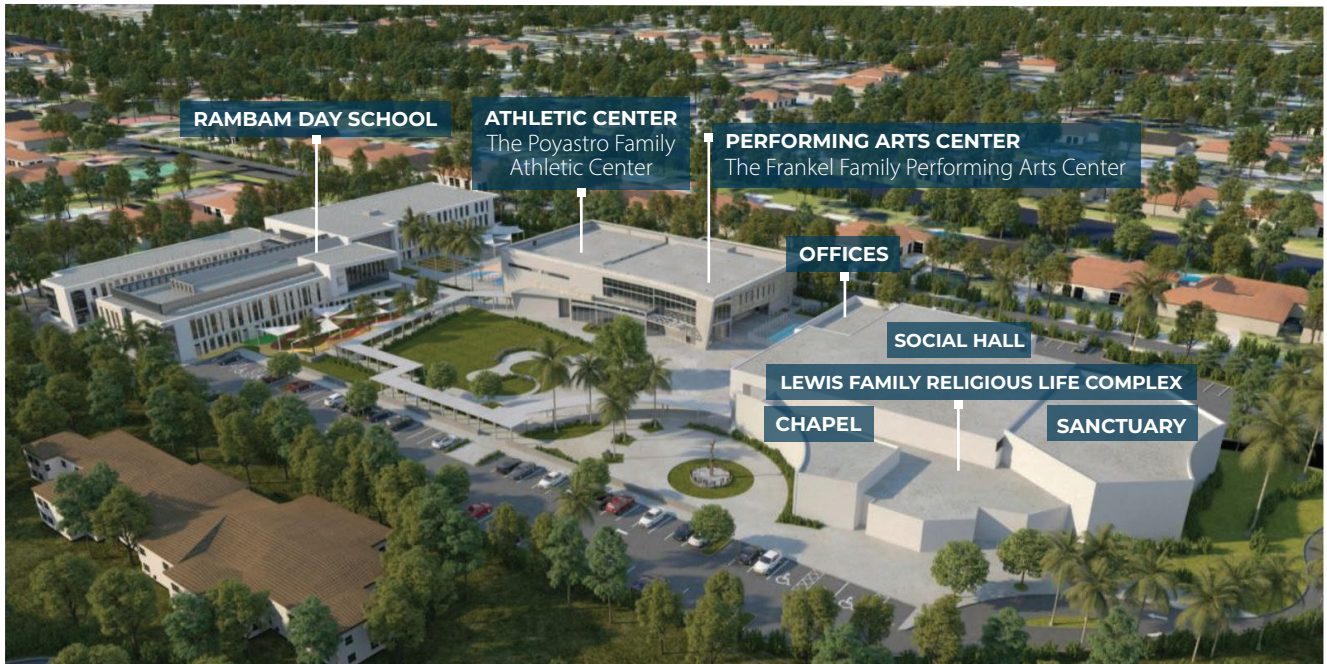


TEMPLE BETH AM CAMPUS NAMING RECOGNITION

**THE JACOB AND HELEN
SHAHAM CAMPUS**

BETH AM AT A GLANCE

BETH AM IS THE PREMIER CENTER FOR JEWISH LIFE IN THE SOUTHEAST



SYNAGOGUE

>1,700 families
>180 Life Cycle events



RAMBAM DAY SCHOOL

575 Students 125 Teachers 42 Classrooms

RELIGIOUS SCHOOL

400 Students 25 Teachers 30 Classrooms



PERFORMING ARTS CENTER

Capacity for 550 seats

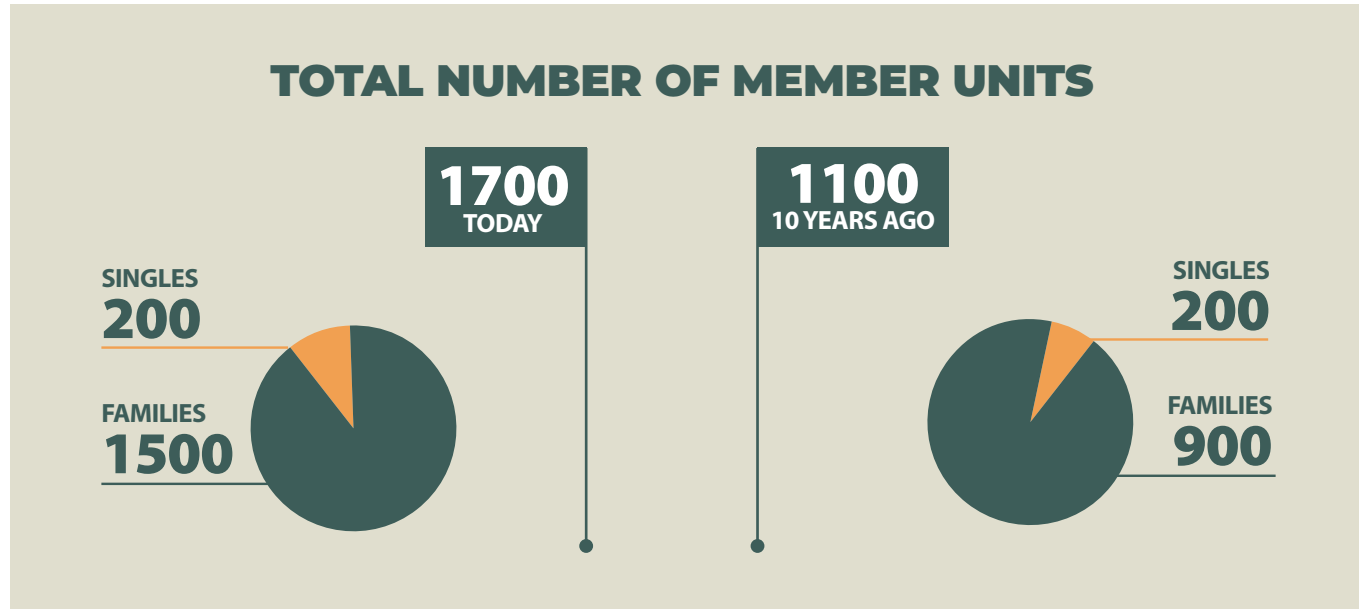


ATHLETICS

- Largest Temple-based Basketball league
- 57 teams and 503 participants annually

CONGREGATIONAL IDENTITY

Temple Beth Am, the House of the People, was founded in 1955, and is located in the Village of Pinecrest in South Miami-Dade County.



OUR CONGREGATION'S STRENGTHS ARE:

1. Financial Security
2. Infinite reservoir of incredible lay leadership
3. Our Day School and Religious School Programs
4. Our new \$60 million campus opened this past April
5. Team Camaraderie
6. Our New Performing Arts Center, known as The Hub
7. Love of Israel
8. Incredible participation



OTHER BETH AM FACTS

✓ COMMUNITY

- Incredibly engaged community, from birth to b'nai mitzvah, preschool to high school, congregant, adult continuing education

✓ TEAM

- Top-Notch committed team of clergy, school staff & synagogue

✓ GROWTH

- Over 50% growth in 10 years, growing from 1100 to 1700 from 2015-2024

✓ INTEGRATED MODEL

- Symbiotic relationship with synagogue, day school, religious school, performing arts center and campus operations team

✓ RESOURCES

- New \$60 million school & performing arts buildings completed in 2023
- \$22 million annual budget

✓ LEADERSHIP PLATFORM

- Among the top 10 largest reform synagogue in the US and the largest in the Southeast US



CONGREGATIONAL FACILITIES

Campus spanning over 100,000 square feet over 10 acres.
Recently completed \$60M+ campus expansion/renovation

Seats in Sanctuary

500
PERMANENT

1400
EXPANDED

30 Offices

85 Classrooms

3 Libraries

3 Meeting rooms

Lewis Family Religious Life Complex

- Chapel
- Social Hall

The Frankel Family Performing Arts Center

The Poyastro Family Athletic Center

Swimming Pool

Rambam Day School



OUR CONGREGATION'S CORE VALUES



Most important things to know about our congregation

- 1.** Truly active and engaged multigenerational community
- 2.** Beth Am is a village that encompasses all aspects of life
- 3.** We strive for excellence in everything we do

Primary goals of our synagogue

- 1.** Serve as the leading center of Jewish culture in the Southeast United States
- 2.** Offer the most ambitious and high-quality Reform Jewish Day School
- 3.** Create a village for our community where Jewish culture and faith unite us. Beth Am is more than a synagogue. It is the center of life for our members

LIFELONG LEARNING

YOUTH EDUCATION AND PROGRAMMING:

HEBREW SCHOOL

Thriving Hebrew school
for 3RD, 4TH and 5TH grade

MONDAY NIGHT CHAI

Award winning 7th to 12th grade programs

RELIGIOUS SCHOOL

Religious School on Sundays serving over
300 students from Pre-K to 6TH grade

REFORM DAY SCHOOL

Rambam Day School is a Co-Educational,
Independent Jewish day school serving
18 months - Grade 5TH, with 600 students
and a large and vibrant religious school

SUMMER CAMP

Serving over 300 participants in the
broader South Dade Community



ADULT EDUCATION

We have multiple adult educational opportunities like Beth Am University. We offer courses for our members in various disciplines including Jewish History, Rabbinic Literature, Israel, Hebrew, Prayer, and Philosophy. We are investing tremendous resources in seeking to create the finest adult educational experience possible.

**BETH AM
UNIVERSITY**
TBAM.ORG/UNIVERSITY

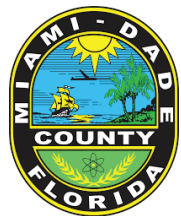


COMMUNITY PARTNERSHIPS

Temple Beth Am proudly collaborates with leading Jewish organizations at the international, national, and local levels to strengthen and enrich our community. We work alongside esteemed institutions to foster Jewish learning, advocacy, and engagement. Together, we create meaningful programs and opportunities that connect, inspire, and uplift Jewish life everywhere.



In addition to our strong Jewish partnerships, Temple Beth Am is deeply committed to working with organizations across Miami-Dade. Through these collaborations, we engage in meaningful social action, advocacy, and community-building initiatives that reflect our values and strengthen the world around us. By bridging communities and fostering connections, we strive to make a lasting impact throughout South Florida.





OVERVIEW

This guide outlines the recognition and benefits extended to the Shaham Family in appreciation of their transformative commitment to Temple Beth Am's future. All elements can be customized to align with the family's preferences.

CAMPUS NAMING RECOGNITION OFFER

- \$15 Million Campus Naming Gift | 20-Year Term
- The campus will be officially designated as "Temple Beth Am - The Jacob and Helen Shaham Campus"
- Distinguished exterior signage at main entrance and key campus locations
- Family name integration in all temple communications, materials, and digital platforms

FAMILY BENEFITS & PRIVILEGES

RELIGIOUS LIFE

- Premium High Holiday seating for up to 20 family members annually
- Priority access to clergy for lifecycle events and simchas including weddings, b'nai mitzvah, baby namings, etc.
- Reserved VIP seating at major temple programs and celebrations
- Special recognition at significant temple events

EDUCATIONAL PRIORITY

- Priority enrollment (subject to qualification) for immediate family members in:
 - Rambam Day School
 - Blue J's After School programs
 - Religious school programs (Pending qualification guidelines)
- Waived facility rental fees for family events
- First access to temple program registration

OPTIONAL DEDICATION CELEBRATIONS

We are pleased to offer the following celebration options, which can be customized:

- Ceremonial campus naming unveiling
- Private reception for family and chosen guests
- Professional photography and videography

OPTIONAL RECOGNITION OPPORTUNITIES

Public recognition can be tailored to family preferences:

- Press announcement
- Feature story in the Commentator
- Select media coverage opportunities
- Documentation in temple historical archives

LEGACY IMPACT

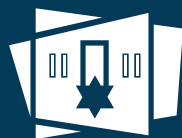
The Shaham Family's transformative gift will strengthen Jewish life and learning at Temple Beth Am for generations. We are committed to preserving and honoring this legacy in ways that meaningfully reflect the family's values and vision for our community's future.





Temple Beth Am has been a cornerstone of Jewish life for nearly 70 years. There is no warmer or more welcoming place, and none shaping the future of Judaism quite like ours. With your support, we will continue to innovate, expand our impact, and keep our vibrant community thriving for generations to come.

לְדוֹר וָדוֹר



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THE JACOB AND HELEN SHAHAM CAMPUS
5950 N. KENDALL DRIVE, PINECREST, FL 33156