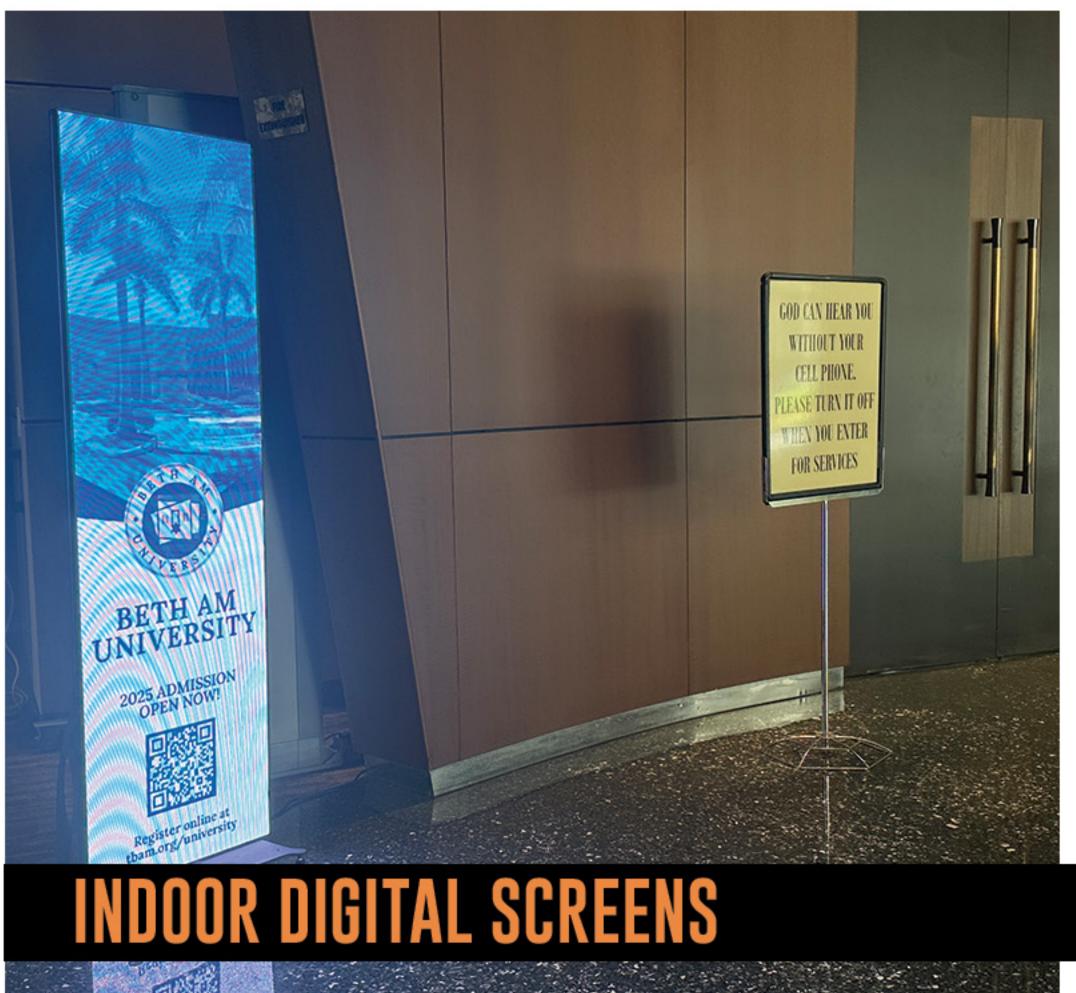
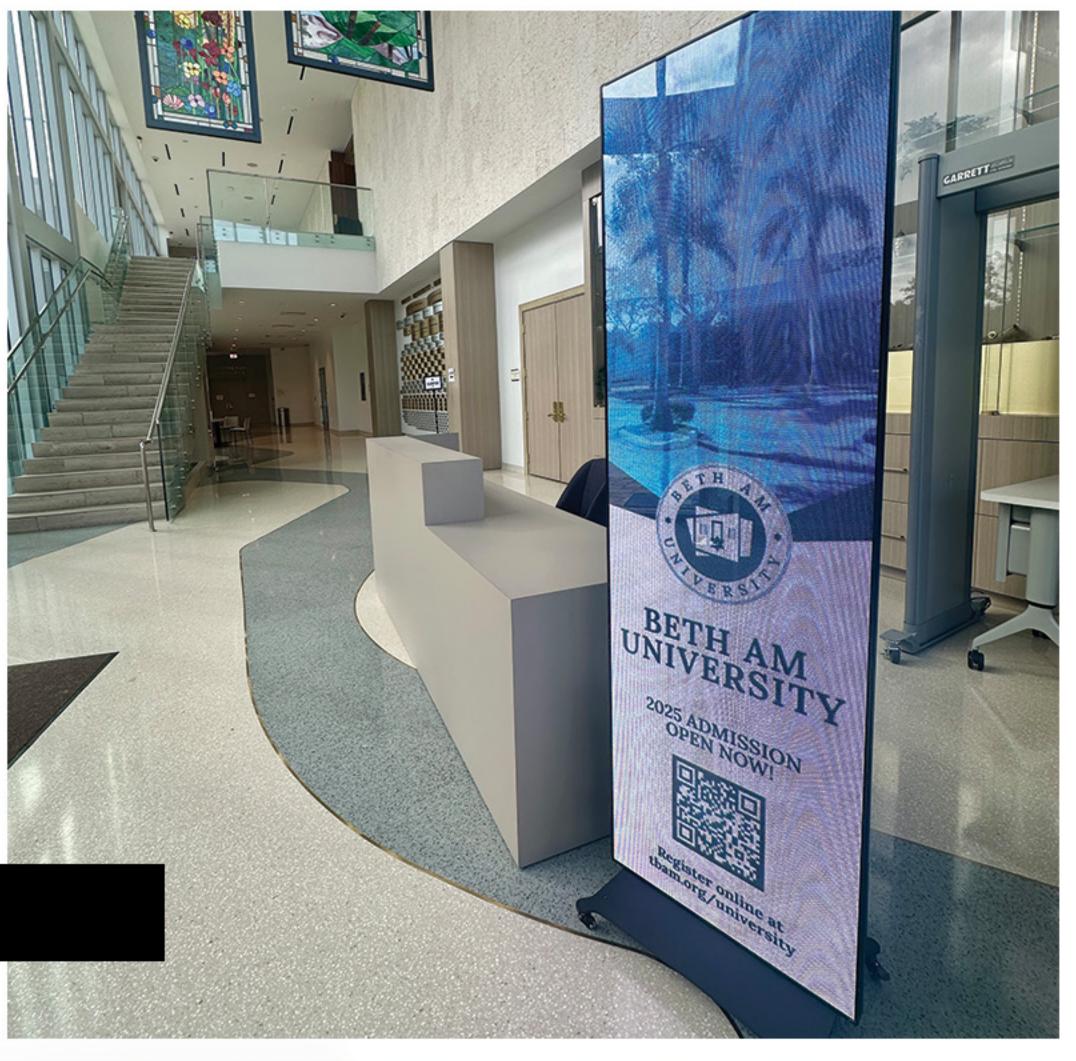


ON CAMPUS MARKETING OPTIONS



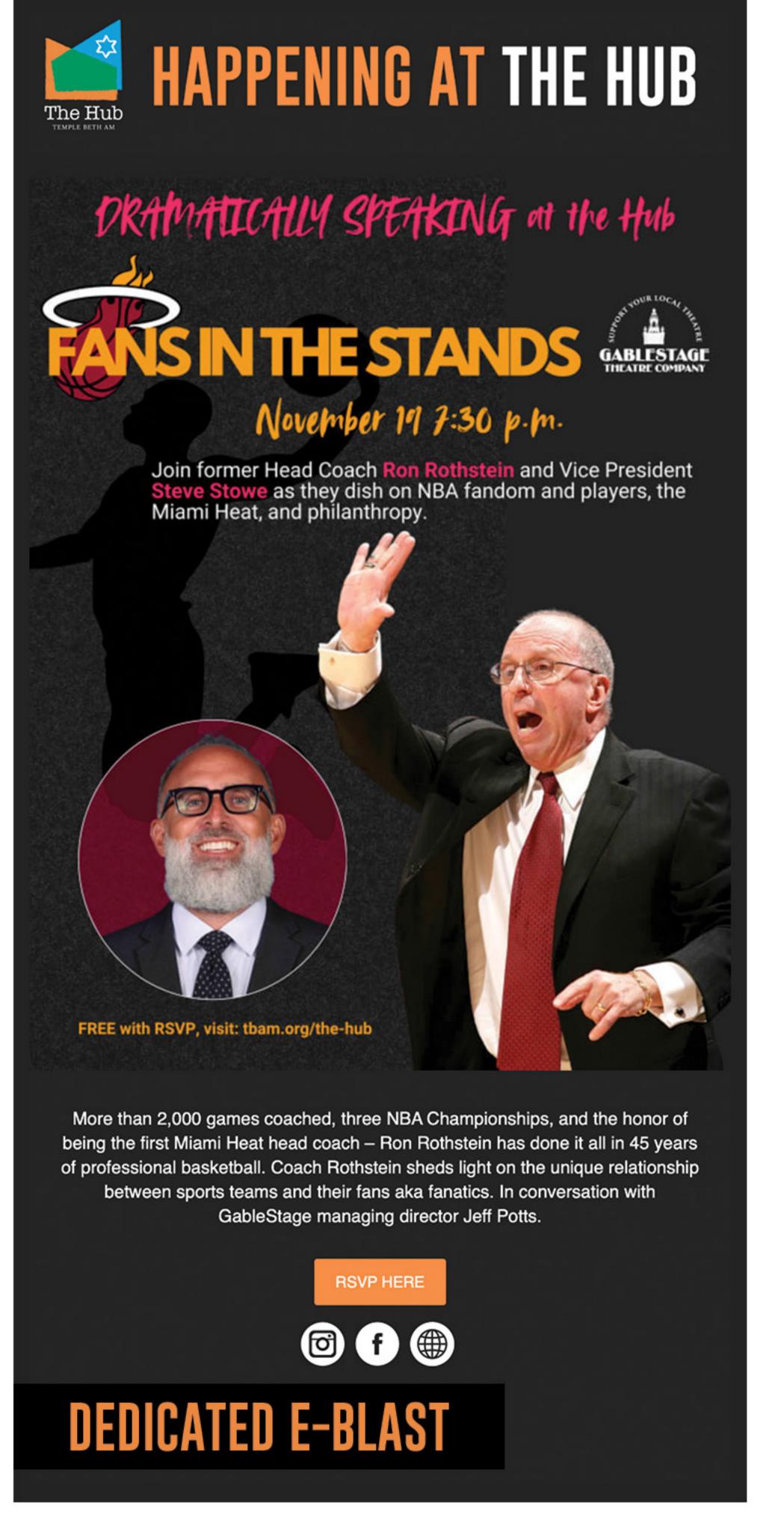














ON CAMPUS MARKETING OPTIONS

OUTDOOR DIGITAL SCREEN

\$150/week | \$300/month

INDOOR DIGITAL SCREENS

\$75/ week | \$150 month

DIRECT MAILERS

VARIES

DEDICATED E-BLAST

\$375

COMMENTATOR ADVERTISING RATES

FULL YEAR (11) ISSUES*	5 – 10 ISSUES	1 – 4 ISSUES
PROFESSIONAL SERVICES Directory 5 lines of text \$150/yr	N/A	N/A
BANNER AD Horizontal 7 ½" x1" 5 lines of text \$150/yr	BANNER AD Horizontal 7 ½" x1" \$175/month	BANNER AD Horizontal 7 ½" x1" \$200/month
BUSINESS CARD Vertical 2" x 3 ½" Horizontal 3 ½" x 2" \$130/month	BUSINESS CARD Vertical 2" x 3 ½" Horizontal 3 ½" x 2" \$175/month	BUSINESS CARD Vertical 2" x 3 ½" Horizontal 3 ½" x 2" \$200/month
ONE-QUARTER PAGE Vertical 3 ½" x 4 ½" \$285/month	ONE-QUARTER PAGE Vertical 3 ½" x 4 ½" \$320/month	ONE-QUARTER PAGE Vertical 3 ½" x 4 ½" \$340/month
HALF PAGE Vertical 3 ½" x 9 ½" Horizontal 7 ½" x 4 ½" \$425/month	HALF PAGE Vertical 3 ½" x 9 ½" Horizontal 7 ½" x 4 ½" \$450/month	HALF PAGE Vertical 3 ½" x 9 ½" Horizontal 7 ½" x 4 ½" \$550/month
FULL PAGE 9 1/4" x 7 3/4" \$850/month	FULL PAGE 9 1/4" x 7 3/4" \$900/month	FULL PAGE 9 1/4" x 7 3/4" \$925/month
OUTSIDE BACK COVER 7 1/4" x 7 1/2" \$10,000/11 issues	OUTSIDE BACK COVER E 1/4" wide x 7 1/2" tall R \$1200/5-issues	OUTSIDE BACK COVER Wide x 7 ½" tall \$1500/1 issue