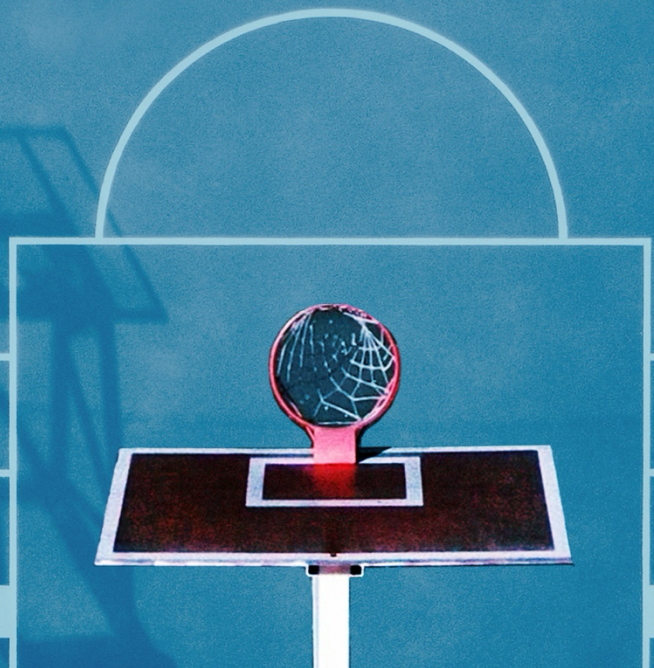




2025-2026

**CORPORATE SPONSORSHIP
PACKAGES**





2025-2026 BETH AM BASKETBALL LEAGUE SPONSORSHIP

BETH AM BASKETBALL LEAGUE

Temple Beth Am hosts the largest temple-based basketball league in the country, a tradition spanning over five decades. The league's mission is to nurture players of all ages and skill levels, emphasizing teamwork, physical activity, and good sportsmanship. The Temple Beth Am Basketball League continues to evolve into a premier community program, offering two seasons annually in the Fall and Spring. Each year, Beth Am Basketball serves more than 1,000 young athletes from 1st through 12th grade, along with an adult league. The league thrives due to the tireless efforts of a volunteer-driven committee overseeing more than 200 coaches and assistant coaches. Games take place on two courts within the Beth Am campus: The Poyastro Family Athletic Center (Indoor Court) and the Havenick Family Outdoor Basketball Court. Temple Beth Am is excited to present corporate partnership opportunities for the 2025-2026 season in our state-of-the-art facilities. Your sponsorship will provide crucial financial and promotional support to sustain and grow this long-running youth and adult basketball program as a community asset.

SPONSORSHIP LEVELS

UNIFORM JERSEY SPONSOR

\$20,000 (Limited to 1 sponsor)

- Uniform Jersey Sponsor is named the "Official League and Jersey Sponsor". Company will have its name in one color on every uniform jersey, issued to all players in the Beth Am Basketball League.
- 48" x 60" banner placed on wall behind the north or south baskets in the Poyastro Family Athletic Center (Indoor Court)
- Company logo and link on Beth Am Basketball website naming company "The Official League and Jersey Sponsor."
- Monthly recognition as the Uniform Jersey Sponsor in The Commentator
- 8' x 8' indoor promotion table at entrance to championship games (2x/year)
- Company logo on championship t-shirts given to championships winners (2x/year)

OFFICIALS TABLE SPONSOR

\$10,000 (Limited to 1 Sponsor)

- This includes sponsorship of BOTH the indoor digital scoretable and the outdoor officials table. Company name and logo digitally appears on indoor scoretable and company logo printed on custom table skirt on outdoor officials tables.
- Company logo and link on Beth Am Basketball website
- Monthly recognition as the Officials Table Sponsor in The Commentator
- 8' x 8' indoor promotion table at entrance to championship games (2x/year)
- Company logo on championship t-shirts given to championships winners (2x/year)

UNIFORM SHORTS SPONSOR

\$10,000 (Limited to 1 sponsor)

- Uniform Shorts Sponsor is named the "Official Shorts Sponsor".
- Company will have its name in one color on every uniform pair of shorts issued to all players in the Beth Am Basketball League.
- 36" x 48" banner placed on wall behind the bleachers in the Poyastro Family Athletic Center (Indoor Court)
- Company logo and link on Beth Am Basketball website
- Monthly recognition as the Uniform Shorts Sponsor in The Commentator
- 8' x 8' indoor promotion table at entrance to championship games (2x/year)
- Company logo on championship t-shirts given to championships winners (2x/year)

REFEREE UNIFORM SPONSOR

\$5,000 (Limited to 1 sponsor)

- Referee Uniform Sponsor is named the "Official Referee Sponsor".
- Company will have their name in one color on referee uniform shirts issued to all referees in the Beth Am Basketball League. 2 referees per game.
- 36" x 48" banner placed on wall behind the bleachers in the Poyastro Family Athletic Center (Indoor Court)
- Company logo and link on Beth Am Basketball website
- Monthly recognition as the Referee Uniform Sponsor in The Commentator
- 8' x 8' indoor promotion table at entrance to championship games (2x/year)
- Company logo on championship t-shirts given to championships winners (2x/year)

A LA CARTE SPONSORSHIPS

INDOOR BASKETS SPONSOR

\$5,500 (12 Available)

- 48" x 60" banner placed on wall behind the north or south baskets in the Poyastro Family Athletic Center (Indoor Court)
- Company logo and link on Beth Am Basketball website
- Monthly recognition as the Indoor Banner Sponsor in The Commentator
- 8' x 8' indoor promotion table at entrance to championship games (2x/year)
- Company logo on championship t-shirts given to championships winners (2x/year)

INDOOR BLEACHER SPONSOR

\$3,500 (12 Available)

- 36" x 48" banner placed on wall behind the bleachers in the Poyastro Family Athletic Center (Indoor Court)
- Company logo and link on Beth Am Basketball website
- Monthly recognition as the Indoor Bleacher Sponsor in The Commentator
- 8' x 8' indoor promotion table at entrance to championship games (2x/year)
- Company logo on championship t-shirts given to championships winners (2x/year)

OUTDOOR BANNER SPONSOR

\$2,500 (12 Available)

- 72" x 36" vinyl banner placed on fence behind the baskets of Havenick Family Outdoor Basketball Court
- Company logo and link on Beth Am Basketball website
- Monthly recognition as Outdoor Banner Sponsor in The Commentator

SWAG SPONSOR

\$2,500 (2 Available)

- Company logo on exclusive Beth Am Basketball swag given to all players at the beginning of each season during evaluations (1 sponsor for Fall and 1 sponsor for Spring)
- Company logo and link on Beth Am Basketball website
- Monthly recognition as Swag Sponsor in The Commentator

DRAFT DAY ACTIVATION SPONSOR

\$3,600 (1 Available)

- 8' x 8' booth at basketball evaluations in premium location (Fall and Spring seasons)
- Access to 1,000+ families during team placement events
- Perfect for family services, samples, or activations
- Distribute materials, giveaways, or interactive experiences
- Food trucks and a festive atmosphere enhance visibility and engagement
- Featured in evaluation day communications sent to all player families as the official Draft Day Activation Sponsor
- Company logo and link on Beth Am Basketball website
- Monthly recognition as an Evaluation Day Sponsor in The Commentator.



Outdoor banner sponsors on
The Havenick Family Outdoor Basketball Court



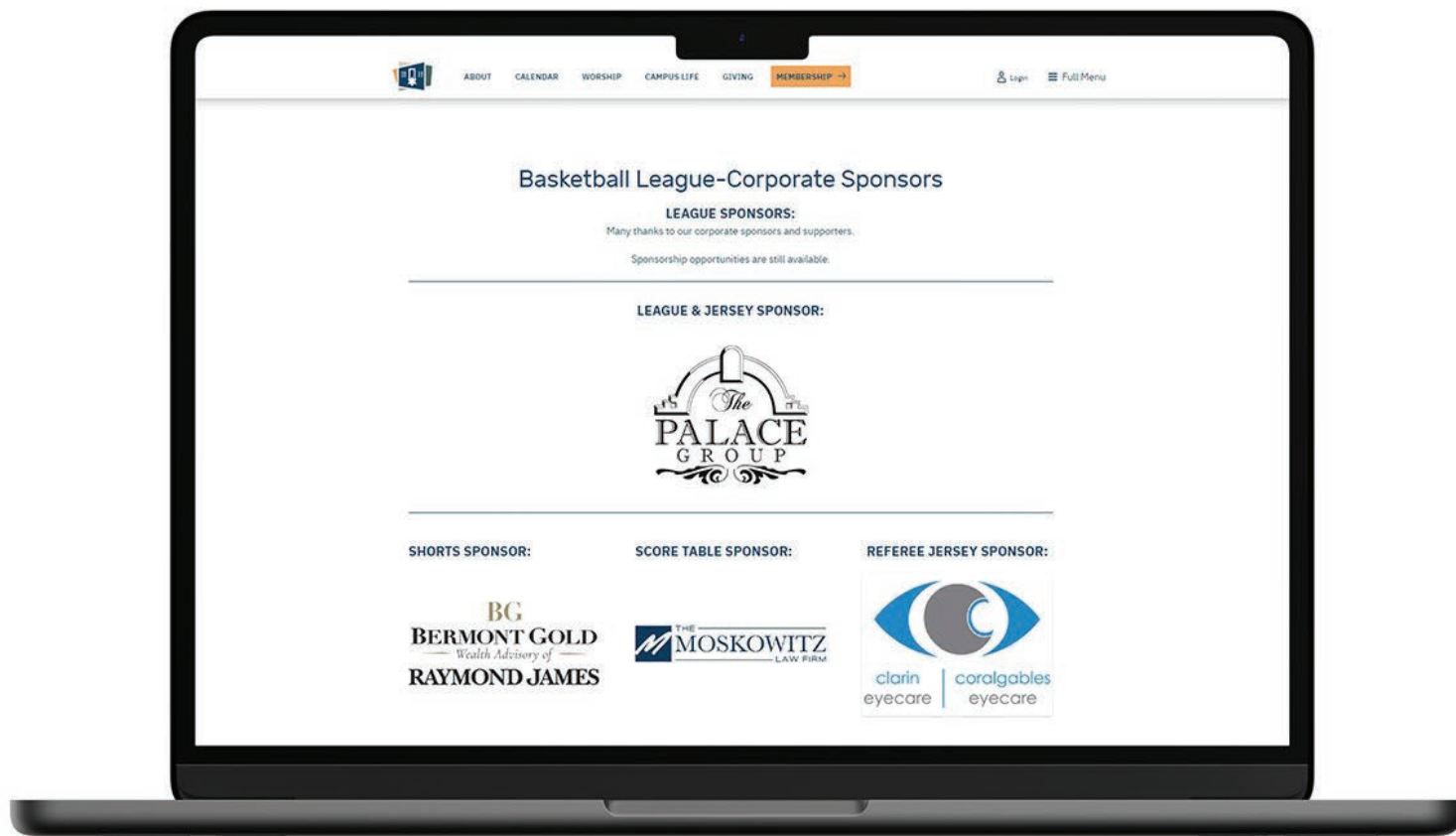
Bleacher Sponsors
in The Poyastro Family Athletic Center



Game time
in The Poyastro Family Athletic Center



Digital scoreboard



Sponsor listing at tbam.org/basketball



Sponsor listing in monthly Commentator magazine



2025-2026 BETH AM BASKETBALL LEAGUE SPONSORSHIP

SPONSORSHIP TERMS AND COMMITMENT

- Banners will remain hung for the Fall and Spring Seasons (August 2025 - June 2026). These spaces are highly visible community spaces used by our day school, after school program, religious school, camps, synagogue events, rentals, and performances by large community organizations.
- The Commentator is Temple Beth Am's monthly magazine, reaching 2,000 households each month.
- Payments can be made by check, payable to Temple Beth Am, Attention: Basketball. Please complete this form if paying by credit card or pay online at tbam.org/basketball. Payment must be paid in full to fulfill the sponsorship agreement. After registration and payment, promotional materials will be created and installed. Please email the company logo in EPS or JPG format with 300 dpi resolution to nlevy@tbam.org. Allow 3 weeks to process and install materials.

QUESTIONS ABOUT

CORPORATE SPONSORSHIPS:

Contact Nancy Levy Associate Development Director,
nlevy@tbam.org

QUESTIONS ABOUT

THE BASKETBALL LEAGUE:

Contact Craig Mankoff, Athletic Director,
cmankoff@tbam.org

<input type="checkbox"/> Visa <input type="checkbox"/> AMEX <input type="checkbox"/> MasterCard	Name (as it appears on card)				
Credit Card #				Exp. Date	
Three (3) or Four (4) Digit Code	_ _ _ _ _				
Billing Address					
City		State		Zip	
Authorized signature					