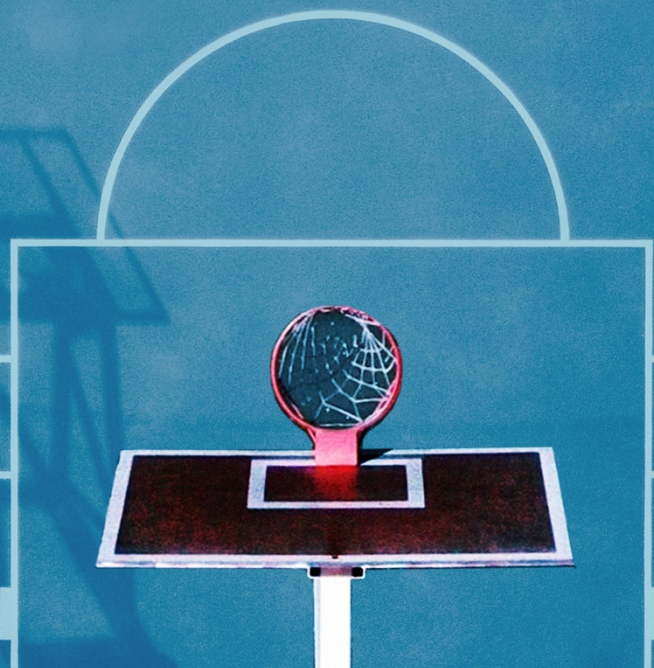




**2024-2025**

**CORPORATE SPONSORSHIP  
PACKAGES**







# **2024-2025 BETH AM BASKETBALL LEAGUE SPONSORSHIP**

## **BETH AM BASKETBALL LEAGUE**

Temple Beth Am hosts the largest temple-based basketball league in the country, a tradition spanning over five decades. The league's mission is to nurture players of all ages and skill levels, emphasizing teamwork, physical activity, and good sportsmanship. The Temple Beth Am Basketball League continues to evolve into a premier community program, offering two seasons annually in the Fall and Spring. Each year, Beth Am Basketball serves more than 1,000 young athletes from 1st through 12th grade, along with an adult league. The league thrives due to the tireless efforts of a volunteer-driven committee overseeing more than 200 coaches and assistant coaches. Games take place on two courts within the Beth Am campus: The Poyastro Family Athletic Center (Indoor Court) and the Havenick Family Outdoor Basketball Court. Temple Beth Am is excited to present corporate partnership opportunities for the 2024-2025 seasons in our brand-new, state-of-the-art facilities. Your sponsorship will provide crucial financial and promotional support to sustain and grow this long-running youth and adult basketball program as a community asset.

# SPONSORSHIP LEVELS

## UNIFORM JERSEY SPONSOR

**\$20,000 (Limited to 1 sponsor)**

- Uniform Jersey Sponsor is named the "Official League and Jersey Sponsor". Company will have its name in one color on every uniform jersey, issued to all players in the Beth Am Basketball League.
- 48" x 60" banner placed on wall behind the north or south baskets in the Poyastro Family Athletic Center (Indoor Court)
- Company logo and link on Beth Am Basketball website naming company "The Official League and Jersey Sponsor."
- Monthly recognition as the Uniform Jersey Sponsor in The Commentator
- 8' x 8' indoor promotion table at entrance to championship games (2x/year)
- Company logo on championship t-shirts given to championships winners (2x/year)

## OFFICIALS TABLE SPONSOR

**\$10,000 (Limited to 1 Sponsor) SOLD**

- This includes sponsorship of BOTH the indoor digital scoretable and the outdoor officials table. Company name and logo digitally appears on indoor scoretable and company logo printed on custom table skirt on outdoor officials tables.
- Company logo and link on Beth Am Basketball website
- Monthly recognition as the Officials Table Sponsor in The Commentator
- 8' x 8' indoor promotion table at entrance to championship games (2x/year)
- Company logo on championship t-shirts given to championships winners (2x/year)

## UNIFORM SHORTS SPONSOR

**\$10,000 (Limited to 1 sponsor)**

- Uniform Shorts Sponsor is named the "Official Shorts Sponsor".
- Company will have its name in one color on every uniform pair of shorts issued to all players in the Beth Am Basketball League.
- 36" x 48" banner placed on wall behind the bleachers in the Poyastro Family Athletic Center (Indoor Court)
- Company logo and link on Beth Am Basketball website
- Monthly recognition as the Uniform Shorts Sponsor in The Commentator
- 8' x 8' indoor promotion table at entrance to championship games (2x/year)
- Company logo on championship t-shirts given to championships winners (2x/year)

## REFEREE UNIFORM SPONSOR

**\$5,000 (Limited to 1 sponsor)**

- Referee Uniform Sponsor is named the "Official Referee Sponsor".
- Company will have their name in one color on referee uniform shirts issued to all referees in the Beth Am Basketball League. 2 referees per game.
- 36" x 48" banner placed on wall behind the bleachers in the Poyastro Family Athletic Center (Indoor Court)
- Company logo and link on Beth Am Basketball website
- Monthly recognition as the Referee Uniform Sponsor in The Commentator
- 8' x 8' indoor promotion table at entrance to championship games (2x/year)
- Company logo on championship t-shirts given to championships winners (2x/year)

# A LA CARTE SPONSORSHIPS

## INDOOR BASKETS SPONSOR

\$5,500 (12 Available)

- 48" x 60" banner placed on wall behind the north or south baskets in the Poyastro Family Athletic Center (Indoor Court)
- Company logo and link on Beth Am Basketball website
- Monthly recognition as the Indoor Banner Sponsor in The Commentator
- 8' x 8' indoor promotion table at entrance to championship games (2x/year)
- Company logo on championship t-shirts given to championships winners (2x/year)

## INDOOR BLEACHER SPONSOR

\$3,500 (12 Available)

- 36" x 48" banner placed on wall behind the bleachers in the Poyastro Family Athletic Center (Indoor Court)
- Company logo and link on Beth Am Basketball website
- Monthly recognition as the Indoor Bleacher Sponsor in The Commentator
- 8' x 8' indoor promotion table at entrance to championship games (2x/year)
- Company logo on championship t-shirts given to championships winners (2x/year)

## OUTDOOR BANNER SPONSOR

\$2,500 (12 Available)

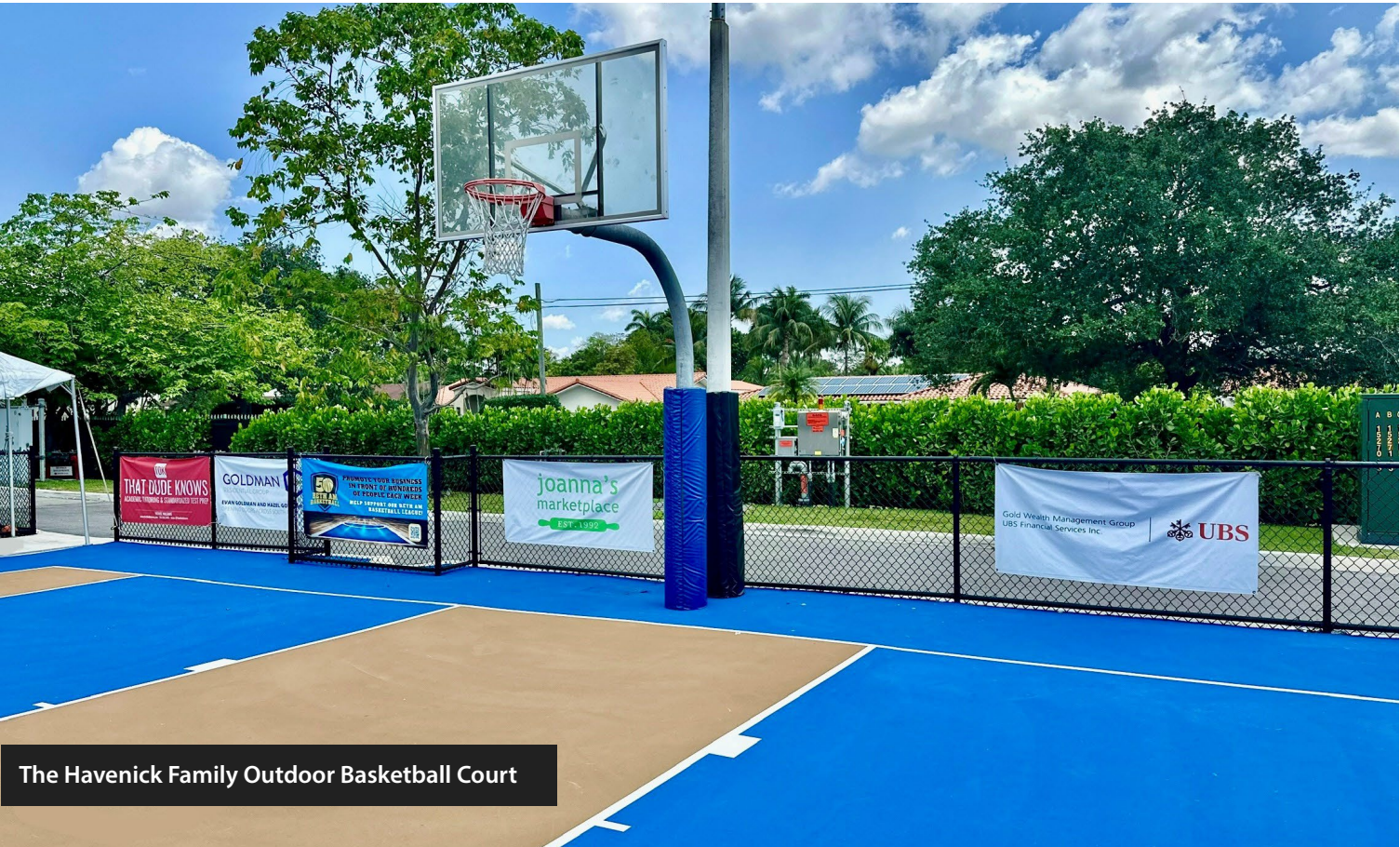
- 72" x 36" vinyl banner placed on fence behind the baskets of Havenick Family Outdoor Basketball Court
- Company logo and link on Beth Am Basketball website
- Monthly recognition as Outdoor Banner Sponsor in The Commentator

## SWAG SPONSOR

\$2,500 (2 Available)

- Company logo on exclusive Beth Am Basketball swag given to all players at the beginning of each season during evaluations (1 sponsor for Fall and 1 sponsor for Spring)
- Company logo and link on Beth Am Basketball website
- Monthly recognition as Swag Sponsor in The Commentator





The Havenick Family Outdoor Basketball Court



Bleacher Sponsors  
in The Poyastro Family Athletic Center

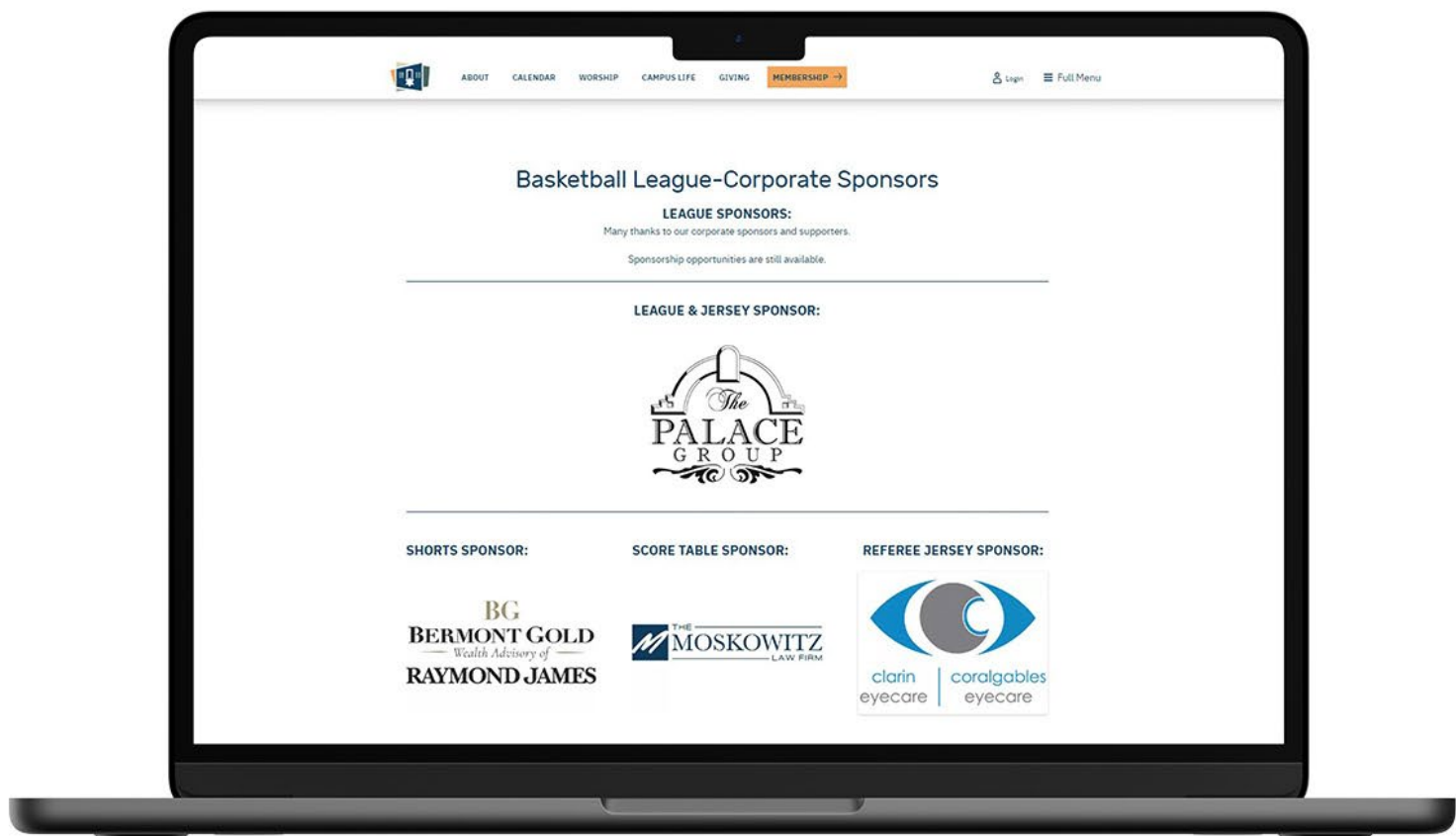


Game time  
in The Poyastro Family Athletic Center

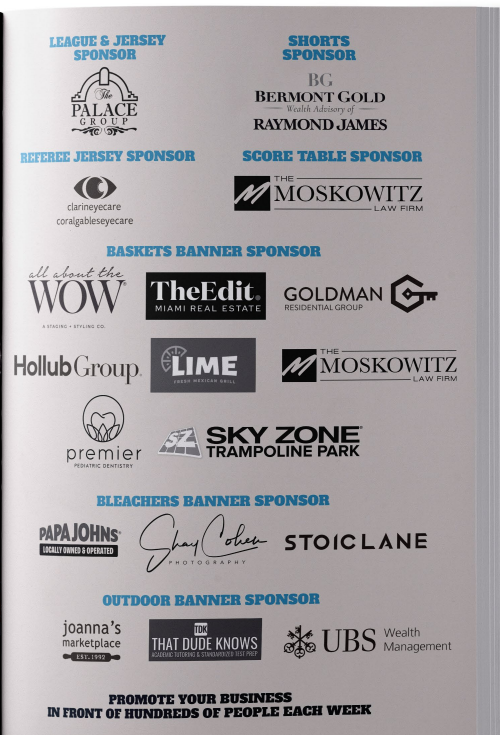


Newly installed digital scoreboard





Sponsor listing at [tbam.org/basketball](https://tbam.org/basketball)



Sponsor listing in monthly Commentator magazine





# 2024-2025 BETH AM BASKETBALL LEAGUE SPONSORSHIP

## SPONSORSHIP TERMS AND COMMITMENT

- Banners will remain hung for the Fall and Spring Seasons (August 2024 - June 2025). These spaces are highly visible community spaces used by our day school, after school program, religious school, camps, synagogue events, rentals, and performances by large community organizations.
- The Commentator is Temple Beth Am's monthly magazine, reaching 2,000 households each month.
- Payments can be made by check, payable to Temple Beth Am, Attention: Basketball. Please complete this form if parting by credit card or pay online at [tbam.org/basketball](https://tbam.org/basketball). Payment must be paid in full to fulfill the sponsorship agreement. After registration and payment, promotional materials will be created and installed. Please email the company logo in EPS or JPG format with 300 dpi resolution to [nlevy@tbam.org](mailto:nlevy@tbam.org). Allow 3 weeks to process and install materials.

### QUESTIONS ABOUT

#### CORPORATE SPONSORSHIPS:

Contact Nancy Levy *Development Director*,  
[nlevy@tbam.org](mailto:nlevy@tbam.org)

### QUESTIONS ABOUT

#### THE BASKETBALL LEAGUE:

Contact Craig Mankoff, *Athletic Director*,  
[cmankoff@tbam.org](mailto:cmankoff@tbam.org)

<input type="checkbox"/> Visa <input type="checkbox"/> AMEX <input type="checkbox"/> MasterCard	Name (as it appears on card)				
Credit Card #				Exp. Date	
Three (3) or Four (4) Digit Code	_ _ _ _				
Billing Address					
City		State		Zip	
Authorized signature					