

**2023-2024  
BETH AM BASKETBALL LEAGUE  
SPONSORSHIP**



**BETH AM  
BASKETBALL**



## **2023-2024 BETH AM BASKETBALL LEAGUE SPONSORSHIP**

### **50 YEAR ANNIVERSARY OF THE BETH AM BASKETBALL LEAGUE**

Temple Beth Am operates the largest basketball league in the county and has done so for 50 years featuring TWO brand new state-of-the-art courts: The Poyastro Family Athletic Center (indoor court) and The Havenick Family Outdoor Basketball Court (outdoor court). The Beth Am League emphasizes team play, health, physical fitness, and sportsmanship, with the goal of mentoring players of all abilities.

The Temple Beth Am Basketball League continues to evolve into one of the great community leagues with two seasons a year (Fall and Spring) and multiple camps throughout the year. Historically, the league serves over 1,000 kids each year from 1<sup>st</sup> through 12<sup>th</sup> grade.

**2023-2024 marks the inaugural year of the Junior League, which opens the league to 1<sup>st</sup> and 2<sup>nd</sup> graders.**

The Beth Am League thrives through the hard work and dedication of our volunteer driven committee who oversee more than 200 coaches and assistant coaches.

**Temple Beth Am is proud to offer another year of corporate partnership opportunities in our brand-new state-of-the art facilities for Beth Am Basketball League's 2023-2024 Seasons.**



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### **POYASTRO FAMILY ATHLETIC CENTER (INDOOR COURT) & THE HAVENICK FAMILY OUTDOOR BASKETBALL COURT**

The Poyastro Family Athletic Center (Indoor Court) and The Havenick Family Outdoor Basketball Court are located at The Hub Building at Temple Beth Am. The Hub Building, the latest addition to Temple Beth Am's dynamic campus, completed in Spring 2023, is the crown jewel of our brand new, state-of-the-art renovated campus. The Hub is a centralized space bursting with activities for our youth, athletics, Basketball League, and Temple programs serving the South Miami-Dade community. The Hub is also home to The Frankel Family Performing Arts Center (Auditorium), Youth Lounge, Top Nosh Cafe, Lunchroom, Multi-Purpose Room, Meeting Rooms, Kitchen, Instructional Pool, and more!



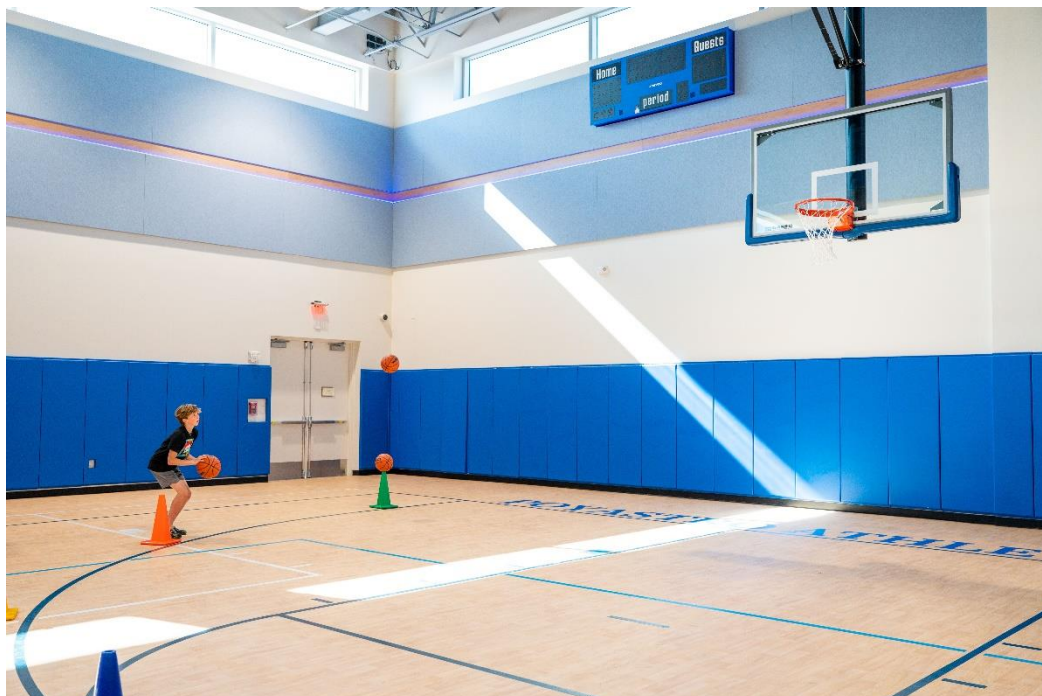
*The Havenick Family Outdoor Basketball Court*



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*The Poyastro Family Athletic Center (Indoor Court)*





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## CORPORATE SPONSORSHIP OPPORTUNITIES

### **JERSEY SPONSOR - \$20,000 (Limited to 1 Sponsor) *SOLD***

Jersey Sponsor is named the "Official League and Jersey Sponsor". Company will have its name in one color on every uniform jersey, issued to all players in the Beth Am Basketball League. Company will be listed on the Beth Am Basketball website and player registration page as the "Official League Sponsor".

Includes a large banner in the Indoor Gym.

### **OFFICIALS TABLE SPONSOR - \$10,000 (Limited to 1 Sponsor) *SOLD***

This includes sponsorship of BOTH the indoor and outdoor officials tables. Company name and logo printed on custom table skirt at officials tables.

### **SHORTS SPONSOR - \$10,000 (Limited to 1 Sponsor) *SOLD***

Shorts Sponsor is named the "Official Shorts Sponsor". Company will have its name in one color on every uniform pair of shorts issued to all players in the Beth Am Basketball League.

Includes medium banner in the indoor Gym.

### **REFEREE UNIFORM SPONSOR - \$5,000 (Limited to 1 Sponsor) *SOLD***

Referee Uniform Sponsor is named the "Official Referee Sponsor". Company will have their name in one color on every referee uniform shirt, issued to all referees in the Beth Am Basketball League. 2 referees per game.

Includes medium banner in the Indoor Gym.

### **Banner Sponsor in The Poyastro Family Athletic Center (Indoors) or The Havenick Family Outdoor Basketball Court (Outdoors)**

#### **Baskets Banner Sponsor- \$5,000 (12 Available)**

Large size banner placed on wall behind the north or south baskets (Indoors)

#### **Bleachers Banner Sponsor - \$3,000 (12 Available)**

Medium size banner placed on wall behind the bleachers (Indoors)

#### **Outdoor Banner Sponsor - \$1,500 (12 Available)**

Medium size banner placed on the fence behind the baskets (Outdoors)

*Banners will remain hung for the entire year until the season ends. These spaces are highly visible community spaces used by our day school, after school program, religious school, camps, synagogue events, rentals, and performances by large community organizations.*

**RECOGNITION:** Company name and logo listed on the Beth Am Basketball website with a hyperlink to their company website. Recognition at the appropriate sponsor level.



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## WHY TEMPLE BETH AM?

- 68 years in Pinecrest, South Miami-Dade
- Membership includes more than 1,600 families.
- Rambam Day School enrollment is 557.
- Religious School enrollment is 360.
- Basketball League includes more than 1,000 players.

## YOUR SUPPORT

Temple Beth Am - The House of the People - was founded in 1955 and is located in the Village of Pinecrest in South Miami-Dade County. Beth Am offers a multi-faceted program encompassing a variety of religious, educational, cultural, social, and athletic programs that meet the dynamic needs of our diverse community.

Proceeds from all sponsorships support the educational, social, and cultural programs that have made Beth Am a special place for tens of thousands of people within our community for more than fifty years.

## CONTACT INFORMATION

### FOR CORPORATE SPONSORSHIPS:

Nancy Levy, *Associate Development Director*

Phone: 786-378-8138

Email: [nlevy@tbam.org](mailto:nlevy@tbam.org)

### FOR BASKETBALL LEAGUE INQUIRIES:

Craig Mankoff, *Athletic Director*

Phone: 786-364-9439

Email: [cmankoff@tbam.org](mailto:cmankoff@tbam.org)