

Committee of 100

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Miguel Jose & Clarissa Rosenfeld
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Steven & Laurel Schwartz
Zachary & Katarina Segal
Hermina Seiden
Alan & Karen Serure
Allan Serviansky & Sarah Stampler-Serviansky
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John Shepard & Donna Bitterman-Shepard
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Gerald Backman & Marlene Silverman
Sean Simon & Perri Young
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Steven & Staci Solomon
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Eduardo & Martine Stern
Rudy & Tania Stern
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Robert & Michele Stone
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Harold & Flippy Tanenbaum
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Louis Wolfson III & Ellen Wolfson
Howard & Pam Wolofsky
Jerrold & Jo-Ann Young
Adam & Mimi Yunis
Adam & Suzanne Zimble
Michael Zinner
Robert & Karen Zinn
Jacqueline Zucker



TEMPLE BETH AM
Embracing Jewish Life

The Janet²¹ and Richard Yulman Campus
5950 N. Kendall Drive, Pinecrest, Florida 33156
305 667 6667 | www.tbam.org



TEMPLE BETH AM
— AND —
DAY SCHOOL

Annual Report

FOR THE FISCAL YEAR 2017 – 2018 5778

TEMPLE BETH AM ANNUAL MEETING

Sunday, May 19, 2019 at 4:00 p.m.

Sanctuary followed by a congregational dinner

Lewis Family Religious Life Complex

DEAR TEMPLE BETH AM COMMUNITY,

Beth Am, a home for our people, a home for our heritage along with a deep commitment to family, community and excellence is the core of our Beth Am community and everything that guides us. And, as we now lay the groundwork for the Beth Am of the 21st century, we can take a look at the exciting yet challenging year that our clergy, staff and lay leadership has led us through.

October 9, 2018 was a pivotal day in our history as the Village of Pinecrest approved the master plan for our Campus Expansion. We have to thank Ryan Bailine, Evelyn Greer, Dan Kofsky and Bob Hersh who ensured that everything was prepared for the meeting. They are, but a few of our unsung heroes.

Our membership continues to increase, and we are now home to over 1,550 families. We see great participation in Torah Study classes, Chavurahs, Sisterhood, Brotherhood, Reading with the Rabbi's, musical theater, Baby Boomers, Latin Connection, Israeli dancing and Sunday Salons. There is neither shortage of programming at Beth Am nor a shortage of finding ways to make a new connection.

Our day school continues to grow with over 491 students. In June we welcome our new Early Childhood Director, Mara Pauker. Dr. Starr will be retiring in June of 2020 and a task force is actively looking for her successor. To ensure continuity, Cari Altman has been promoted to Dean of Admissions and Student Affairs as we continue to grow our school with "students that we can educate well."

Our YERS program welcomed Erica Golden as new Youth Engagement Director. Together with Tamara Donnell they instill pride and forge Jewish identity in the next generation by offering "personalized entry points" to Judaism. Our YERS program starts in Kindergarten and consists of youth groups, Monday Night Chai, Confirmation, a Madrichim program, Social Justice programs that travelled to Guatemala this year and an Israel Fellowship program that went to the AIPAC conference.

We are at an exciting and challenging time in our history. Our Atidieynu program, which was re-vitalized this year, is ensuring that we recognize tomorrow's leaders and give them a foundation to continue to learn and lead. With so many people on our campus and the rise of anti-Semitism, we have been diligent about improving our security and continue to solidify our relationships with law enforcement agencies from the Pinecrest Police to Homeland Security.

A growing community with a new generation and changing needs is the genesis of our need to see "Beyond the Curve." Our campus expansion, led by Lily Serviavsky's Steering Committee and sub committees, is "up up and away." Phase 1, the construction of the new classroom building on the West Side of the property is scheduled to start in the fall. The new building will be built without disruption to our schools. Upon completion of Phase 1, Phase 2 will begin with the demolition of the original school buildings. We will construct a new, Performing Arts Center/Chapel, new indoor and outdoor basketball facilities, cafeteria, youth lounge, multipurpose spaces and a café. The total cost of the project is estimated at \$55 million. As of this writing, we have more than half that amount in pledges from over 41 donors. Every pledge is meaningful, and every pledge is welcomed. It is not about the amount one donates but about a gift that feels right for you and your family. Your pledge is a commitment to the next generation just as those who came before us led the way with their commitments.

Much of this growth would not be possible without the operational skills of Executive Director, Bob Hersh. As a result of his management during the last 14 years, we are in a strong position to look forward. It was with mixed feelings for both Bob and the board that he announced his retirement for the end of 2019. A search committee led by Joe Jacoby has started to tackle the job of finding his successor.

To paraphrase Dr. Seuss, community is community and community must grow. We are blessed with dedicated clergy, staff, lay leadership and visionary, involved members to help us grow and embark on this new phase. Every member who walks through our doors contributes to the fabric of our institution. We are who we are because of the collective efforts of all of you; our members. Thank you and thank you again for the honor of allowing me to serve you.

DANIELA ZANZURI-BEINER, Temple Beth Am President

The following recommendations will be voted on by the general membership of Temple Beth Am at our Congregational Meeting to be held on Sunday, May 19, 2019 at 4:00 p.m. You are all invited and encouraged to attend this very important meeting. Not only will you have the opportunity to meet the officers and directors of Temple Beth Am, you will also learn about your congregation and the plans and goals for our future.

TEMPLE BETH AM EXECUTIVE COMMITTEE 2019/2020

President Stuart Ratzan	Vice President, Events/Engagement Michelle Kramer	Vice President, Religious Practices Ed Schwartz	Corresponding Secretary Andy Wolf
Executive Vice President Tracey Spiegelman	Vice President, Administration Alex Kryz	Vice President, Development Rich Siegel	Recording Secretary Lisa Heller Green
Treasurer Hon. David Young	Vice President, Programming Susan Lampen	Vice President, Membership Michelle Weber	Immediate Past President Daniela Zanzuri-Beiner
Vice President, Day School Robert Behar	Vice President, At Large Kate Lampen-Sachar	Vice President, Branding & Communications Howard Wolofsky	Prior Past President William Grossman
Vice President, YERS Dan Farkas	Vice President, At Large Jeff Marcus		Temple Counsel Josh Kaye, Esq.
Vice President, Tikkun Olam Carolina Gurland			

TEMPLE BETH AM BOARD OF DIRECTOR - AT LARGE 2019/2020

Melissa Arnold	Adam Hall	Donald McClaskey	Greg Sandler
Hadassah Blum	Jay Koren	Adrienne Messing	Michelle Sarason
Norman Einspruch	Cristina Krislav	Jessica Moskowitz	Ed Schmidt
Jennifer Glasser	Chad Lang	Edith Osman	
Stuart Gottlieb	David Leibowitz	Susan Rosenthal	
Jason Haim	Sheri Lieberman	Paola Saiontz	

TEMPLE BETH AM MEMBER PAST PRESIDENTS

William Silver	Robert Berrin	Bea Citron	Richard W. Hoffman
Evelyn Goodman	Mel Rappaport	Jodi Hessel	Adrian Dubow
Michael Weisberg	Lily Serviavsky	Robert Schatzman	
Gary Cohen	Joe Jacoby	Howard Wolofsky	

Our financial position remains very strong as we finished the 2017-2018 fiscal year with our 6th consecutive surplus year from operations. We are on target to have a surplus again for the current year. Operating effectively and efficiently enables us not only to provide the meaningful religious, educational and programming opportunities but also allows us to continue to maintain and improve our physical plant. Capital expenditures for last fiscal year totaled \$363,653 which included new carpeting in the social hall, enhanced security equipment with Control Access Locks, new furniture and technology upgrades for our classrooms and playgrounds and typical replacement of assets that have passed their useful life. This was funded through \$295,727 of gifts and our reserve funds. Our endowment fund continued to grow through collection of pledges and improved market conditions. As of February 28, 2019 our endowment balance was \$10,373,000.

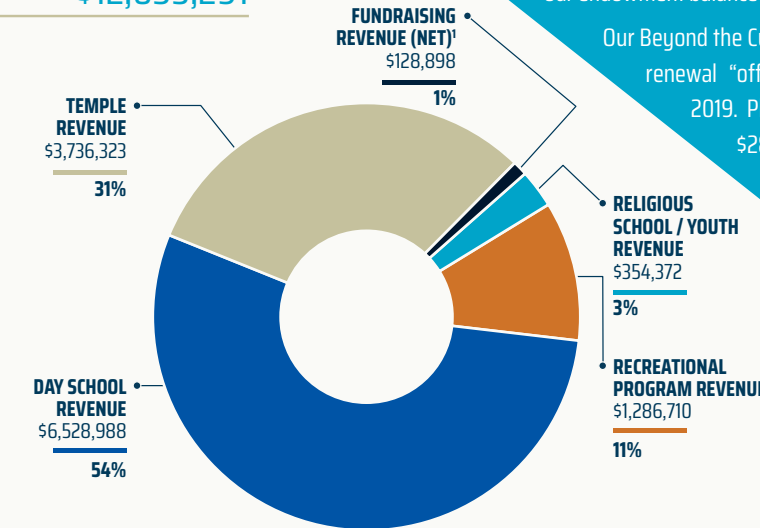
Our Beyond the Curve campaign for our campus renewal "officially" launched on April 2, 2019. Pledges as of April 11th totaled \$28,700,000. A very strong start to this very important part of our future.

ROBERT HERSH
Executive Director

MISSION

Temple Beth Am embraces Jewish life through lifelong learning, spiritual growth and community engagement.

REVENUE
\$12,035,291



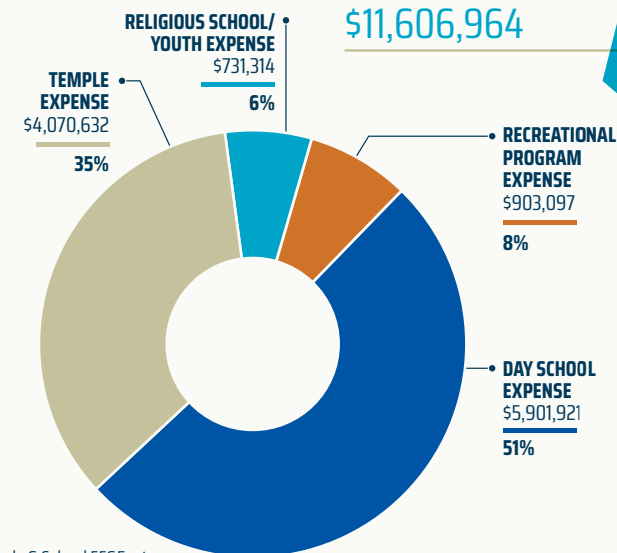
EXPENSES
\$11,606,964

Statement of Activities

FOR THE YEAR ENDED JUNE 30, 2018

Surplus from Operations¹
\$428,327

Capital Expenditures⁴
\$363,653



¹ Excludes Endowment and Beyond the Curve
² ASU, Basketball, Bridge, Facility Rentals, etc.
³ Excludes Depreciation
⁴ Carpeting, Security Systems, A/C, Technology, Temple & School FFG&E, etc.