



Temple Beth Am 2010 Commentator Advertising Rates

Full Year (10) Issues	5 – 9 Issues	1 – 4 Issues
Professional Services Directory 5 lines of text \$135/yr	n/a	n/a
Classified Ad Vertical 1 ¾” x 2” Horizontal 2” x 1 ¾” Black & white \$85/month Color \$100/month	Classified Ad Vertical 1 ¾” x 2” Horizontal 2” x 1 ¾” Black & white \$100/month Color \$115/month	Classified Ad Vertical 1 ¾” x 2” Horizontal 2” x 1 ¾” Black & white \$120/month Color \$130/month
Business Card Vertical 2” x 3 ½” Horizontal 3 ½” x 2” Black & white \$120/month Color \$130/month	Business Card Vertical 2” x 3 ½” Horizontal 3 ½” x 2” Black & white \$145/month Color \$175/month	Business Card Vertical 2” x 3 ½” Horizontal 3 ½” x 2” Black & white \$170/month Color \$200/month
One-quarter page Vertical 3 ½” x 4 ½” Black & white \$225/month 4 Color \$285/month	One-quarter page Vertical 3 ½” x 4 ½” Black & white \$260/month 4 Color \$320/month	One-quarter page Vertical 3 ½” x 4 ½” Black & white \$280/month 4 Color \$340/month
Half Page Vertical 3 ½” x 9 ½” Horizontal 7 ½” x 4 ½” Black & white \$340/month 4 Color \$425/month	Half Page Vertical 3 ½” x 9 ½” Horizontal 7 ½” x 4 ½” Black & white \$365/month 4 Color \$450/month	Half Page Vertical 3 ½” x 9 ½” Horizontal 7 ½” x 4 ½” Black & white \$450/month 4 Color \$550/month
Full Page 9 ¼” x 7 ¾” Black & white \$500/month 4 color \$850/month	Full Page 9 ¼” x 7 ¾” Black & white \$620/month 4 color \$900/month	Full Page 9 ¼” x 7 ¾” Black & white \$725/month 4 color \$925/month
Inside back cover*	Outside back cover*	

- Single prepayment discount 10% (does not apply to Professional Directory advertising)
- Non-profit rates discounted by 35%
- 2 Color rates and 1/3 Page sized ad available – please call for pricing.

* **Contact Lisa Goldstein at 305.667.6667 ext. 147 / lgoldstein@tbam.org or Rita Diaz at ext. 107 / rdiaz@tbam.org, for further details on Commentator advertising rates.**